

The Umayya Platform

A purpose-built, scalable learning ecosystem designed for the Arab market.



Scattered tools prevent structured learning and block our ability to scale.



Lost Context

Teaching materials and announcements get buried quickly in chat histories.

Zero Visibility

Instructors have no way to track progress, ensure lessons are completed, or identify who is falling behind.

No True Assessment

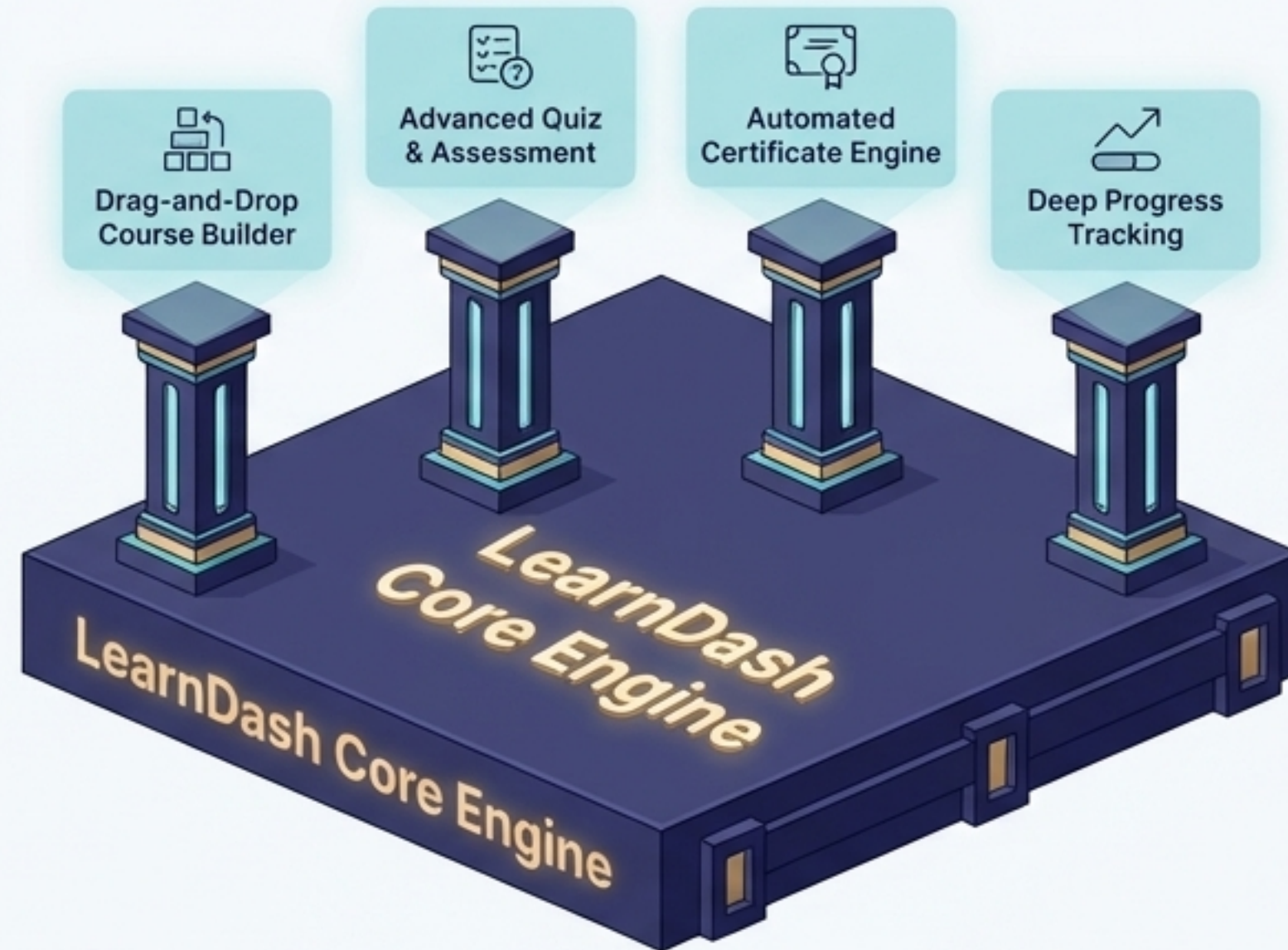
Impossible to manage structured assignments, rigorous grading, or automated certification.

Why off-the-shelf platforms fall short for our market.

	Chat Apps	Corp. Teams	Open Source	School Tools	Community Apps	Umayya
Structured Courses	✗	✗	✓	✗	✗	✓
Gulf E-Commerce	✗	✗	✗	✗	✗	✓
Native Arabic (RTL)	✗	✗	✗	✗	✗	✓
Quizzes & Certificates	✗	✗	✓	✗	✗	✓

An enterprise-grade foundation powered by LearnDash.

Umayya is not a startup experiment. It runs on the #1 learning management system, an enterprise-grade engine trusted by some of the largest organizations on the planet.



Trusted globally by Fortune 500s and major institutions including Infosys, Yoast, and the University of Michigan.



Tailored specifically for the Gulf student.

Native Arabic First

Proper Right-to-Left (RTL) layout designed specifically for Arabic readability.

Multilingual UI

Seamless switching between Arabic, English, and Spanish.



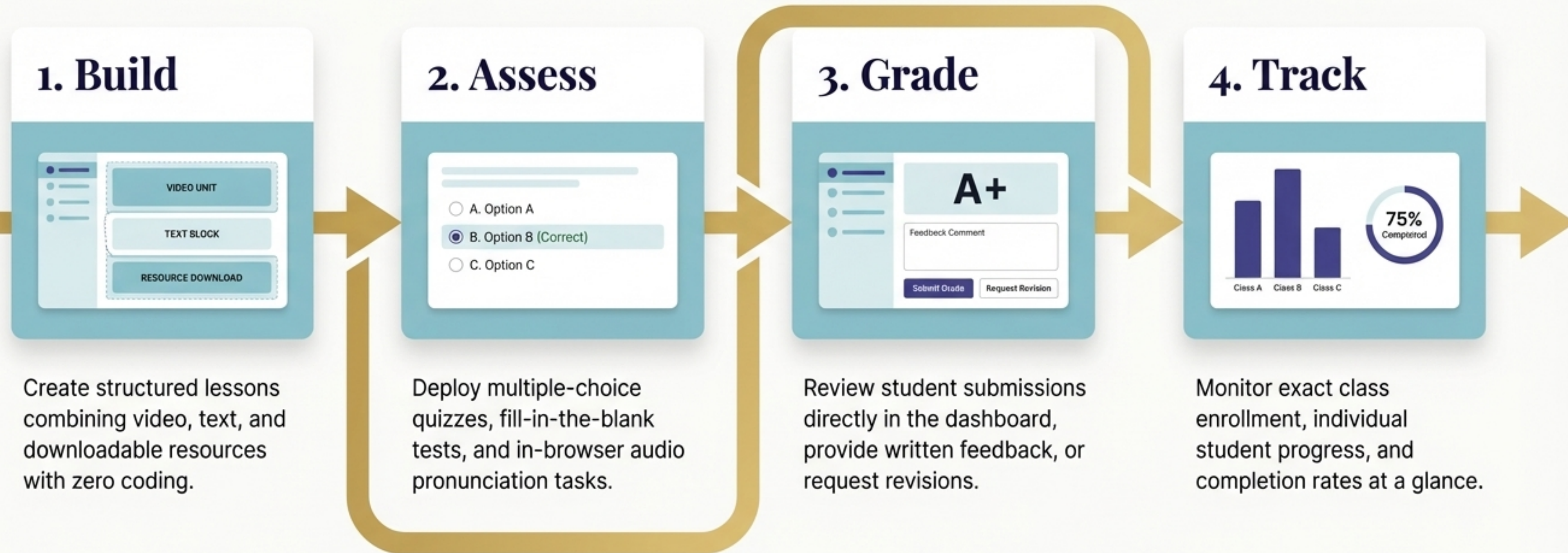
Local E-Commerce

Integrated Gulf payment gateways letting students pay how they want (Mada, K-Net, STCpay, Apple Pay).

In-Browser Voice

Students record Spanish pronunciation directly in the platform—no separate audio apps required.

Giving instructors total control without technical complexity.



A frictionless learning journey from discovery to certification.

Browse & Buy

Navigate clear Arabic course catalogs and purchase seamlessly in local currency.



Learn & Track

Engage with sequential lessons. Progress is auto-saved across devices.

Achieve

Pass final assessments to instantly receive auto-generated, downloadable bilingual certificates.

Practice

Submit assignments and record Spanish pronunciation directly through the mobile browser.

A unified hub for rich media and interactive practice.

Instructors can mix and match formats to create the most effective language learning experience, all housed in one secure platform.



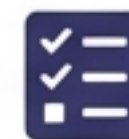
Ad-Free Video

Fast, self-hosted video delivery without YouTube distractions.



Native Text

Deep-dive written explanations in clear Arabic formatting.



Interactive Quizzes

Multiple question types to test comprehension instantly.



Resource Hub

Downloadable PDFs and reference documents.



File Uploads

Seamless submission of student documents and images.



Voice Recording

Critical for language learning—record and submit audio natively.

Designed for the mobile-first user, architected for a native app.



Phase 1: 100% Mobile-First Today

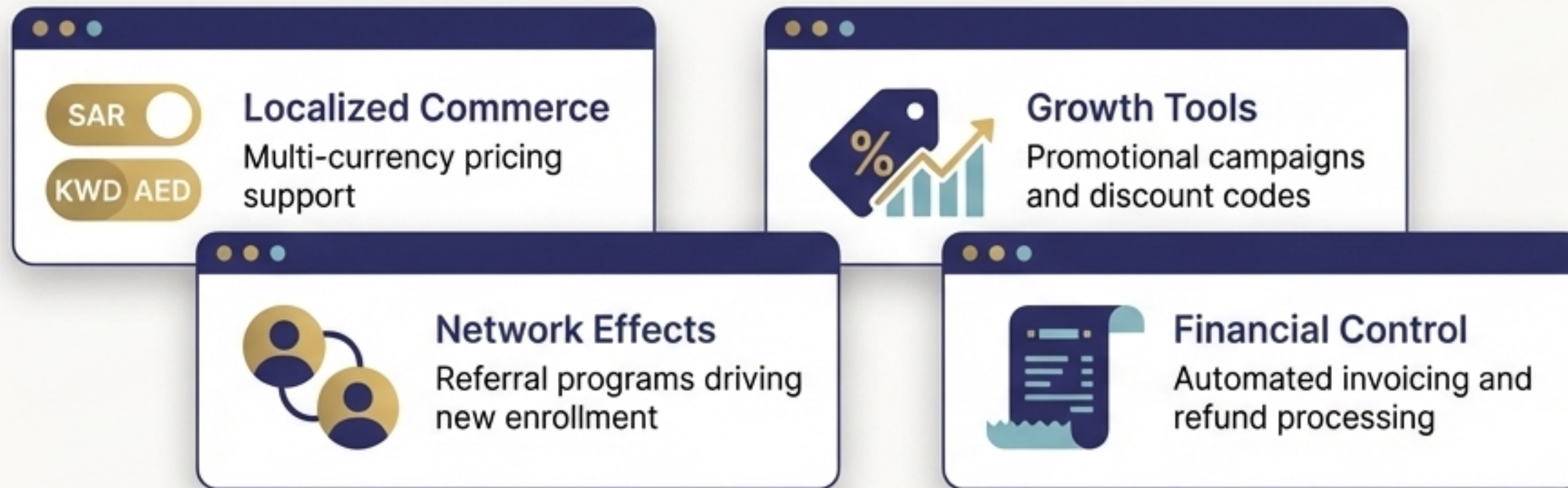
Every lesson, quiz, payment flow, and audio recording is fully touch-friendly and optimized for smartphone browsers from day one.

Phase 2: The Native App Roadmap

The architecture is already built to connect seamlessly to future iOS and Android apps. Course data, progress, and payments will sync automatically, unlocking offline learning and push notifications.

A complete operational engine ready for business growth.

Umayya moves us beyond a content library. It is built to operate, scale, and succeed as a professional language enterprise.



A purpose-built, enterprise-grade platform customized for the Arab market. Ready to launch. Ready to scale.